



PRIVACY POLICY

ProstaLund AB has one main website prostalund.com and several product specific websites such as coretherm.com, coreflow.se, schelincatheter.com, oruflow.se.

In accordance with ProstaLund's professional responsibility, we respect your privacy and ensure that your personal data is treated with confidentiality and respect. The privacy policy applies to the personal data you share with us, such as when you buy products from ProstaLund, order subscription to our press releases or newsletters and in other contacts with ProstaLund, such as when visiting ProstaLund's website or when you have a question and contact with ProstaLund.

The policy also describes the rights you have and how you can enforce them. You are always welcome to contact us if you have any questions.

WHO IS RESPONSIBLE FOR PROCESSING YOUR PERSONAL DATA?

ProstaLund AB, org. No. 556745-3245, Scheelevägen 19, 223 63 Lund is responsible for processing of your personal data.

WHO TO CONTACT IF YOU HAVE QUESTIONS?

If you have any questions about this policy or if you would like to get in touch with us regarding our processing of your personal data, you are welcome to contact us at info@prostalund.com



WHICH INFORMATION DO WE COLLECT ABOUT YOU?

We collect and treat all personal data you leave to us, for example when you email us or request more information regarding treatment. The kind of information we collect, and process are:

- Basic information as your name, workplace and working title.
- Contact details such as address, e-mail address and telephone number.
- Payment details.
- Technical information such as IP address and your use of ProstaLund's websites.
- Information provided to us in connection with meetings or events, such as food preferences/allergies or requirement on accessibility to premises.
- Personal identification or background information that we got from you, collected as part of knowing our customers.
- Personal data provided to us by our clients, on behalf of our clients or as established as one part of our mission, which can include sensitive personal data.

WHERE DO WE COLLECT INFORMATION ABOUT YOU?

We collect information about you and others:

- When we begin a business relationship or when we inform about a treatment for a client.
- Via our websites.
- Via e-mail sent to and from prostalund.com, coretherm.com, coreflow.se, schelincatheter.com or oruflow.se.
- When you provide us with information via meetings, calls, social media, events or by filling in forms online.



WHY DO WE PROCESS YOUR PERSONAL DATA?

We collect and process your personal data through various channels and for several reasons. We mainly collect personal data when we are in contact with you, through our website or in connection with assignments. We use your personal data for the following purposes:

To examine the use of our website.

Interest:

To provide and improve our websites. www.prostalund.com, www.coretherm.com, www.schelincatheter.com, www.coreflow.com and www.oruflow.se.

To market our services via for example newsletter, publications, and events. The processing takes place with the support of ProstaLund's legitimate interest in marketing its services.

To administer our relationship with you and our customers as well as maintaining our contact lists.

To establish and maintain agreements, should there be any agreements between you and ProstaLund.

Interest:

ProstaLund's legitimate interest in administering the relationship with you or the organization you represent.

To fulfill our legal obligations.

Fulfill our legal obligations:

For example, to fulfill our obligations according to the Money Laundering Act and the Accounting Act.

WHAT IS OUR COOKIE POLICY?

We use various tools to review and keep statistics on visits and usage of the website. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

When you use certain parts of the websites, you may be asked to provide personal data, for example when you register interest for a treatment. The purpose of processing these personal data is clearly described and we use the personal data only for that purpose.

ProstaLund AB

Scheelevägen 19, SE-22363 Lund, Sweden • Phone: +46 46 12 09 08 • info@prostalund.com



HOW LONG DO WE SAVE YOUR PERSONAL DATA?

Marketing

We save your personal data to contact you in marketing purposes during two years from when we either collected your information or last used your information to contact you. You always have the option to unsubscribe from our mailings. If you unsubscribe, you will no longer receive any mailings.

Miscellaneous

When we process personal data outside the situations specified above, we save your personal data as long as it is motivated from the context. That can for example, be when we have contact with you via e-mail, when we provide information at your request, information in cookies or due to legal obligations. When your personal data is no longer needed for the purpose for which it was obtained, we will take reasonable steps to destroy or permanently de-identify your personal data.

WHO CAN TAKE PART OF YOUR PERSONAL INFORMATION?

We can come to share your personal data with trusted third parties as we have entered into an agreement with to ensure that your personal data is processed in accordance with this policy. Personal data is shared with the following parties:

Third party within the frame for mission as we perform at our clients, for example nurses and doctors at clinics that perform treatments of your choice.

We do not transfer or sell your personal data or otherwise make your personal data available for commercial purposes without your permission.

HOW DO WE PROTECT YOUR PERSONAL INFORMATION?

Your Personal data is stored behind secure networks, encryption, and authorization restrictions, in a manner that reasonably protects it from misuse and loss and from unauthorized access, modification or disclosure. Personal data and information are handled in accordance with applicable data protection legislation.



WHERE DO WE PROCESS YOUR PERSONAL DATA?

Your personal data is only processed within the EU / EEA.

WHAT RIGHTS DO YOU HAVE?

Right to withdraw your consent

You have the right to withdraw your consent at any time. We will then terminate the consent. Contact us if you want to take back your consent at info@prostalund.com

Right to access ("register extract")

You have the right to access the personal data we are dealing with about you. The information is provided in the form of an extract from our register. The extract contains the purposes of the processing, categories of personal data, categories of recipients, storage periods and where the information comes from.

Right to correction

If the information we have about you is incorrect or incomplete, you have the right to request that we rectify or supplement it without unnecessarily delay.

Right to deletion ("the right to become forgotten")

Under certain circumstances, you have the right to have your personal data deleted if: the data processing is no longer necessary, you revoke your consent, there is missing legitimate reasons after your objection, the data processing happens on illegal way, deletion is required on basic of a legal obligation or the personal data has been collected to offer online services.

Right to do objections against certain type of data processing (e.g.: direct marketing)

If your personal data is processed on the basis of a general or legitimate interest, you have the right to object against the data processing. For example, you may object that your data is processed for marketing purposes.

Right to limitation

You have, under certain conditions, the right to request that the processing of your personal data be limited for certain stated purposes if: you dispute the accuracy of the data, the processing is illegal and you request restriction instead of deletion, you need the data for a legal claim or you have objected to the processing and are awaiting a data control.



Right to data portability

You have the right to receive personal data that you have provided to us in a machine-readable format. The right applies to data that is processed automatically and with the support of an agreement (with you) or your consent. You also have the right to request that these data are transferred to another personal data responsible if it is technically possible.

Right to complain to the supervisory authority

If you have objections to the processing of your personal data, you have the right to contact the Swedish Data Protection Authority with complaints. You also have the right to contact the supervisory authority in the country where you live or work.